

For immediate release

Fuji Xerox Announces 2018 PIXI Awards Winners

Recognising Excellence and Innovation in Digital Printing

SINGAPORE, January 28, 2019 – Fuji Xerox Asia Pacific Pte Ltd announced the 34 winning entries of its 2018 PIXI (Printing Innovation with Xerox Imaging) Awards. This annual competition recognises innovation and excellence in digitally-printed pieces from users of Fuji Xerox solutions across the region – with entries from: Australia, China (including Hong Kong and Taiwan), Indonesia, Japan, Korea, Malaysia, New Zealand, Singapore, Thailand and Vietnam.

2018 PIXI Awards engaged 181 entries for 33 award categories. In addition to the existing 29 application-based and industry award categories, five new award categories were introduced – Use of Speciality Colours: Metallics & White, Use of 5th & 6th Colour Technology, Creative Use of Speciality Media, Inkjet printing: Signage & Display and Embellishment & Finishing. These new categories aimed to showcase the omnifarious applications of the Iridesse™ Production Press speciality colours and applications.

The independent expert panel of printing industry professionals assessed all entries to adjudicate the winning pieces for 2018 PIXI Awards. Contributing their expert perspective to the overall judging process, the returning judges were publisher and chairperson of the Asian Print Awards, Paul Callaghan, and print industry veterans Major Wong Wing Kwong and Alf Carrigan. Evaluation criteria included: print quality, appropriate use of digital technology, degree of innovation, business effectiveness and overall aesthetics.



2018 PIXI Awards “Best in Show” (pictured) was awarded to Taiwan’s MTID Idea Co., Ltd. for their submission of a calendar titled “Unattached and at leisure”. This was produced using a combination of the Versant™ 2100 Press and Iridesse™ Production Press.

“2018 PIXI Awards entries have far exceeded what we expected in terms of superb quality,” commended Paul Callaghan, head of the 2018 PIXI Awards judge panel. “Just how much the Silver, Gold, special colours and combined in some cases with offline application technologies have now taken flight in our industry. 2018 PIXI Awards was a real ‘eye opener’ for us, so much so that we have to take a step back and just look at the big picture the industry is in today. This is by far the hardest event we have had to judge in the history of the PIXI Awards!”

The winning applications will be showcased in Fuji Xerox Graphic Communication Service Tokyo, Japan and regional Graphic Communication industry events.

For an opportunity to receive further acknowledgement, Fuji Xerox Asia Pacific submits all entries ^{Note 1} into the Asian Print Awards, a competition for printers in the region.

2018 PIXI Awards Winners:

Applications	Awards	Company Name	Country
Books and Manuals	1st	Ma King Kee Diazo Printing Co. Ltd	Hong Kong
	2nd	Image Quality Lab Co., Ltd	Thailand
Brochures	1st	Inprodec Associates (S) Pte Ltd	Singapore
	2nd	Regal Printing Limited	Hong Kong
Catalogues	1st	Snap Circular Quay	Australia
	2nd	Pack Press Co. Ltd	Thailand
Leaflets, Flyers	1st	Pack Press Co. Ltd	Thailand
	2nd	Kohmura Inc.	Japan
Posters	1st	Enviro Print Group	Australia
	2nd	Man On The Moon	Singapore
Point of Sales Material	1st	GMW Creative Prints	Malaysia
	2nd	Enviro Print Group	Australia
Calendars	1st	MTID Idea Co., Ltd.	Taiwan
	2nd	Generic Print Pte Ltd	Singapore
Photo Books	1st	Minh Tam Prolab	Vietnam
	2nd	M.I.W Group Company Limited	Thailand
Multi-piece Production	1st	Keumjung Printing	Korea
	2nd	Yi Guang Advertisement Co., Ltd.	Taiwan
Cards & Invitations	1st	Orange Box Auckland	New Zealand
	2nd	Enviro Print Group	Australia
Direct Marketing	1st	DMM	Australia
Menus	1st	M.I.W Group Company Limited	Thailand
	2nd	University Teknologi Mara (UiTM)	Malaysia
Self-Promotion	1st	Ma King Kee Diazo Printing Co. Ltd	Hong Kong
	2nd	DG3 Asia Limited	Hong Kong
Business Cards	1st	Fuzed	New Zealand
Art Reproduction	1st	Dong Fang Bao Ji	China
Innovation Award	1st	Home Making Creative Printing Co., Ltd.	Taiwan
Use of Specialty Colours: Metallics & White	1st	Snap Circular Quay	Australia
Use of 5th & 6th Colour Technology	1st	Fuzed	New Zealand
Education	1st	Explora Printama	Indonesia
Digital & Offset Together	1st	M.I.W Group Company Limited	Thailand
Photo Book / Art Reproduction	1st	Suzhou Hao Cai	China

Note 1: 2018 PIXI Awards entries from Australia and New Zealand are not eligible for the Asian Print Awards since they have their own local award.

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About Fuji Xerox:

Founded in 1962, Fuji Xerox Co., Ltd. is a leading company in the Document Services & Communications field, offering solutions and services to help customers resolve their business challenges. Underlying our solutions and services are our world-class office multifunction devices, printers and production printers that we develop and

manufacture for worldwide distribution. Together with cloud and mobile solutions, Fuji Xerox builds a communications environment that enables our customers to access the right information, at the right time, and in the right form—thereby contributing to their valuable communications.

Fuji Xerox is a 75-25 joint venture between FUJIFILM Holdings Corporation and Xerox Corporation, and its direct sales force covers Japan and the Asia-Pacific region including China. As a 10 billion dollar enterprise, we employ approximately 45,000 people globally, with more than 80 domestic and overseas affiliates / sales subsidiaries.
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