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ISO 9001:2008 No. Sert: KLR 0500212



Hak Cipta Terpelihara @Perpustakaan Tun Abdul Razak

VOL.17, MEI 2018

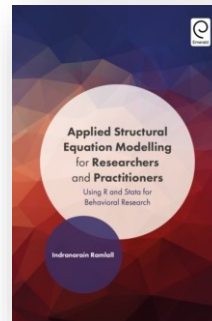


| **SENARAI EBOOK: PERPUSTAKAAN TUN ABDUL RAZAK UiTM**
| **16 JUDUL (PUBLISHER : EMERALD)**



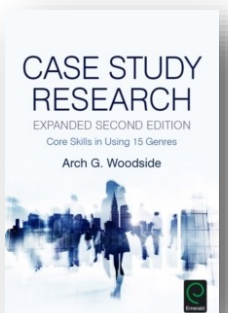
QUALITATIVE CONSUMER RESEARCH
BY JANET MARSTINE
ISBN : 9781787144910
EMERALD, 2017
SUBJECT: MARKETING
LOCATION : PTAR UiTM
BAHAN SUMBER ELEKTRONIK / EBOOK

In spite of, and because of, the attention recently paid to "big data" and the huge amount quantitative data available from online and point of sale transactions, qualitative and conceptual research is in greater demand than ever.



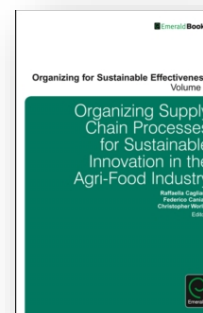
APPLIED STRUCTURAL EQUATION MODELLING FOR RESEARCHERS AND PRACTITIONERS
ISBN : 9781786358820
EMERALD, 2016
SUBJECT: EQUATION MODELLING
LOCATION : PTAR UiTM
BAHAN SUMBER ELEKTRONIK / EBOOK

During the last two decades, structural equation modelling (SEM) has emerged as a powerful multivariate data analysis tool in social science research settings, especially in the fields of sociology, psychology, and education



CASE STUDY RESEARCH
ISBN : 9781785604607
EMERALD, 2017
SUBJECT: CASE STUDY
LOCATION : PTAR UiTM
BAHAN SUMBER ELEKTRONIK / EBOOK

Case Study Research: Core Skills in Using 15 Genres examines the processes involved in conducting case research in a number of genres including participant observation, fuzzy set social science, system dynamics, decision systems analysis, forced metaphor elicitation technique, ethnographic decision tree modeling, mapping strategic thinking, the historical method, storytelling research and conversational analysis.



ORGANIZING SUPPLY CHAIN PROCESSES FOR SUSTAINABLE INNOVATION IN THE AGRI-FOOD INDUSTRY
BY RAFFAELLA CAGLIANO
ISBN : 9781786354877
EMERALD, 2016
SUBJECT: SUPPLY CHAIN
LOCATION : PTAR UiTM
BAHAN SUMBER ELEKTRONIK / EBOOK

The sustainability of agro-food supply chains is particularly relevant for global sustainable development. Many existing food production systems do more harm than good.



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CONSUMER CULTURE THEORY, VOL 18

BY NIL ÖZÇAĞLAR-TOULOUSE

ISBN : 9781786354952

EMERALD, 2016

SUBJECT: MARKETING

LOCATION : PTAR UiTM

BAHAN SUMBER ELEKTRONIK / EBOOK

The chapters in this volume are selected from the best papers presented at the 11th Annual Consumer Culture Theory Conference held in Lille, France in July 2016. The diverse interpretive research and theory represented in this volume provides the reader with intellectually stimulating opportunities to examine the intersections between a variety of topics that represent the cutting edge in consumer research



PERSPECTIVES ON LIBRARIES AS INSTITUTIONS

BY URSULA GORHAM

ISBN : 9781786350572

EMERALD, 2016

SUBJECT: LIBRARY STUDIES, INFORMATION & KNOWLEDGE MANAGEMENT

LOCATION : PTAR UiTM

BAHAN SUMBER ELEKTRONIK / EBOOK

Academic, public, school, and special libraries are all institutions of human rights and social justice, with an increasingly apparent commitment to equality, to ethical principles based on rights and justice, and to programs that meet needs related to human rights and social justice.



INNOVATION IN LIBRARIES AND INFORMATION SERVICES

EDITOR BY DAVID BAKER

ISBN : 9781785607301

EMERALD, 2016

SUBJECT: LIBRARY STUDIES

LOCATION : PTAR UiTM

BAHAN SUMBER ELEKTRONIK / EBOOK

This volume of Advances in Library Administration and Organization takes as its underpinning theme the whole subject of innovation in Library and Information Services. It considers the various types of innovation through case studies and exemplars both from within the LIS sector and other cognate industries and environments.



THE FUTURE OF LIBRARY SPACE

EDITOR BY SAMANTHA SCHMEHL HINES

ISBN : 9781786352699

EMERALD, 2016

SUBJECT: LIBRARY STUDIES

LOCATION : PTAR UiTM

BAHAN SUMBER ELEKTRONIK / EBOOK

Libraries are dealing with unprecedented changes on several fronts: technological developments, funding difficulties, and an increasing need to prove themselves to a demanding population. These factors understandably impact physical library space.



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CELEBRATING THE JAMES PARTRIDGE AWARD
BY DIANE L. BARLOW
ISBN : 9781786359322
EMERALD, 2016
SUBJECT: LIBRARY STUDIES, INFORMATION & KNOWLEDGE MANAGEMENT
LOCATION : PTAR UiTM
BAHAN SUMBER ELEKTRONIK / EBOOK

Celebrating the James A. Partridge Outstanding African American Information Professional Award the authors examine issues of race, inclusion, diversity, and justice in the field of library and information science.



EMOTION IN THE LIBRARY WORKPLACE
BY SAMANTHA SCHMEHL HINES
ISBN : 9781787430839
EMERALD, 2017
SUBJECT: LIBRARY STUDIES
LOCATION : PTAR UiTM
BAHAN SUMBER ELEKTRONIK / EBOOK

Emotions are prevalent in the library workplace leading to many questions and areas of analysis worth exploring. For example, what tools for developing emotional intelligence are used effectively in library workplaces? How can emotional labor be managed to minimize the negative effects of emotion work?



RURAL AND SMALL PUBLIC LIBRARIES
BY BRIAN REAL
ISBN : 9781787431119
EMERALD, 2017
SUBJECT: LIBRARY STUDIES, INFORMATION & KNOWLEDGE MANAGEMENT
LOCATION : PTAR UiTM
BAHAN SUMBER ELEKTRONIK / EBOOK

Rural and small public libraries provide invaluable services to their communities. These information institutions operate in areas that, when compared to national averages, have poor broadband accessibility and weaker connection speeds, low home internet adoption rates, higher unemployment rates, and less per capita access to doctors and other healthcare providers.



ADVANCES IN ACCOUNTING BEHAVIORAL RESEARCH
BY KHONDKAR E. KARIM
ISBN : 9781787145276
EMERALD, 2017
SUBJECT: ACCOUNTING, FINANCE & ECONOMICS
LOCATION : PTAR UiTM
BAHAN SUMBER ELEKTRONIK / EBOOK

Advances in Accounting Behavioral Research publishes high-quality research encompassing all areas of accounting, including financial, auditing, taxation, managerial, and information systems, addressing a broad range of issues that affect the users, preparers, and assurers of accounting information.



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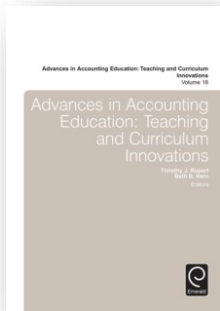


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VOL.17, MEI 2018



ADVANCES IN ACCOUNTING EDUCATION

BY TIMOTHY J. RUPERT

ISBN : 9781785607660

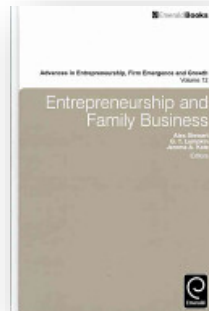
EMERALD, 2016

SUBJECT: ACCOUNTING, FINANCE & ECONOMICS

LOCATION : PTAR UiTM

BAHAN SUMBER ELEKTRONIK / EBOOK

Advances in Accounting Education: Teaching and Curriculum Innovations 18 publishes both non-empirical and empirical articles dealing with accounting pedagogy.



ADVANCES IN ENTREPRENEURSHIP, FIRM EMERGENCE AND GROWTH

BY JEROME KATZ

ISBN : 9781849502672

EMERALD, 2010

SUBJECT: ENTREPRENEURSHIP

LOCATION : PTAR UiTM

BAHAN SUMBER ELEKTRONIK / EBOOK

Arguably, one of the most unexpected findings of the Panel Study of Entrepreneurial Dynamics has been the discovery of higher levels of corporate entrepreneurship (CE) than expected. One entrepreneur in seven is starting a business for or with their current employers.



ADVANCES IN ENVIRONMENT ACCOUNTING & MANAGEMENT

BY ATAUR BELAL

ISBN : 9781786353757

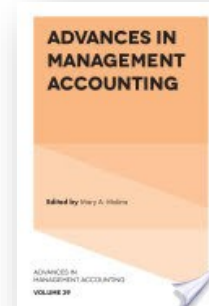
EMERALD, 2017

SUBJECT: ACCOUNTING, FINANCE & ECONOMICS

LOCATION : PTAR UiTM

BAHAN SUMBER ELEKTRONIK / EBOOK

Vol 6 of Advances in Environmental Accounting & Management aims to advance knowledge of the governance and management of corporate environmental impacts and the accounting for these, including issues related to measurement, valuation, and disclosure.



ADVANCES IN MANAGEMENT ACCOUNTING

BY MARY A. MALINA

ISBN : 9781787432970

EMERALD, 2017

SUBJECT: ACCOUNTING, FINANCE & ECONOMICS

LOCATION : PTAR UiTM

BAHAN SUMBER ELEKTRONIK / EBOOK

Advances in Management Accounting (AIMA) is a publication of quality applied research in management accounting. The journal's purpose is to publish thought-provoking articles that advance knowledge in the management accounting discipline and are of interest to both academics and practitioners.



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